



JAN KI BAAT EXIT POLL LOK SABHA ELECTIONS 2024

SAMPLE SIZE : 3.5 LAKH

METHODOLOGY : Random purposive sampling state wise constituency wise phase wise on the ground by a team of Jan Ki Baat data researchers using Jan Ki Baat probability map of outcome model



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OVERALL SEAT SHARE

SEAT SHARE

▶▶▶ NDA	377 (± 15)
▶▶▶ INDIA	151 (± 10)
▶▶▶ OTHERS	15 (± 5)

SEAT SHARE

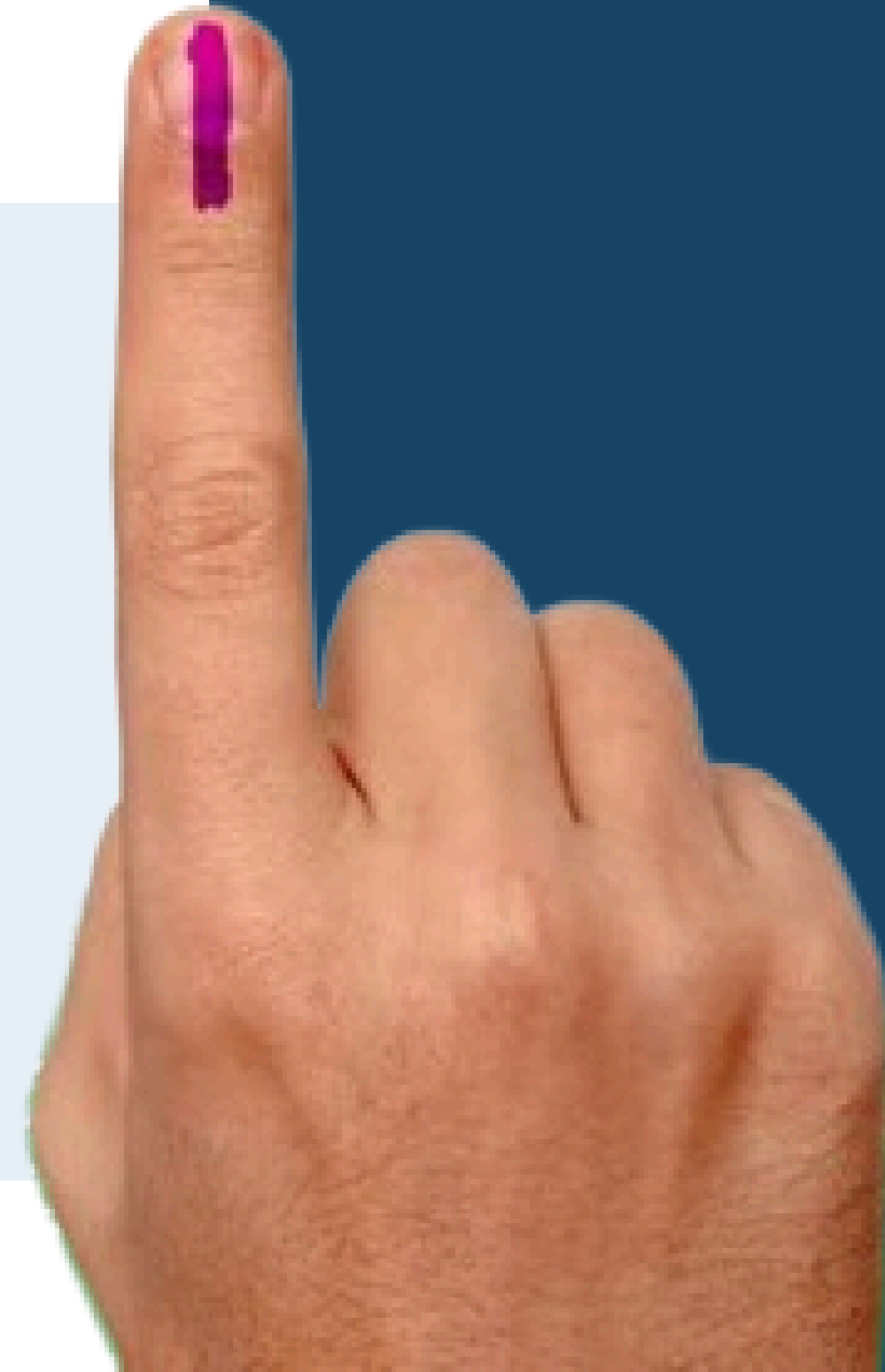
▶▶▶ BJP	327 (± 15)
▶▶▶ INC	52 (± 10)

VOTE SHARE

▶▶▶ NDA	50% (± 1%)
▶▶▶ INDIA	35% (± 1%)
▶▶▶ OTHERS	15% (± 1%)

VOTE SHARE

▶▶▶ BJP	42% (± 1%)
▶▶▶ INC	18% (± 1%)



STATE WISE

Andhra Pradesh(25) 2-3 BJP 10-14 TDP(NDA) 13-8 YSRCP	Assam (14) 9 BJP 1 BPF(NDA) 1 AGP(NDA) 1 AIUDF(oth) 2 INC	Arunachal Pradesh(2) 2 BJP 0 INC	Pudu cherry(1) 1-0(1) BJP 0-1(0) INC	Daman & Diu(1) 01 BJP 00 INC	Lakshwa deep(1) 01 NCP (Ajit Pawar) (NDA)
Meghalaya (2) 01 INC 01 NPP(NDA)	Chandigarh (1) 01 BJP 00 INC	Manipur (2) 01 BJP 1-0 INC 1-0 NPF	Sikkim (1) 01 SKM(NDA)	Nagaland (1) 01 NDPP(NDA)	Mizoram (1) 01 Others(ZPM)

STATE WISE

Dadra & Nagar Haveli(1)	Andaman Nicobar Is. (1)	Delhi (7)	Chhatis garh (11)	Bihar (40)	Goa (2)	Gujarat (26)
1 BJP	1 BJP 0 INC	7 BJP 0 INC 0 AAP	11 BJP 0 INC	14-17 BJP 12-14 JDU 4-5 LJP 1 HAM 6-2 RJD 2-1 INC 32-37 NDA 8-3 INDIA	02 BJP 00 INC	26 BJP 0 INC
Himachal Pradesh (4)	Haryana (10)	J & K (6)	Jharkha nd (14)	Karnataka (28)	Kerala (20)	
04 BJP 00 INC	7-8 BJP 3-2 INC	2 BJP 1 INC 3 NC(INDIA) 2 NDA 4 INDIA	12 BJP 1 AGSU(NDA) 1 JMM	19-20 BJP 7-5 INC 2-3 JDS 21-23 NDA 7-5 INDIA	0-1 BJP 3-5 LDF 14-17 UDF 13-15 INC	

STATE WISE

Madhya Pradesh(29)	Odisha (21)	Maharashtra (48) NDA 34-41(36) INDIA 16-9(14)	Tripura (02)	Rajas- than (25)	Tamil Nadu (39) 0-5 NDA 34-38 INDIA 0-1 Oth
28-29 BJP 1-0 INC	15-18 BJP 7-3 BJD	25-27 BJP 2-4 NCP (NDA) 7-10 SS (NDA) 0-1 RSP (NDA) 9-3 US (INDIA) 3-2 INC (INDIA) 5-4 NCP (S) (INDIA)	02 BJP 0 INC	21-23 (22) BJP 4-2(3) INC	0-3 BJP 7-9 INC 19-22 DMK 1 IUML 0-1 PMK 1 AMMK 1 CPI 2 CPIM 2 VCK 0-1 AIADMK
Uttar Pradesh(80) NDA 68-74 INDIA 12-6	West Bengal(42)	Uttarak hand(5)	Punjab (13)	Telangana (17)	
64-70 BJP 2 Apna Dal (NDA) 2 RLD(NDA) 0-1 SBSP (NDA) 1 INC 11-5 SP (INDIA)	21-26 BJP 2-0 INC 18-16 TMC 1-0 CPM	5 BJP 0 INC	3-2 BJP 1 Akali Dal (oth) 6-4 AAP 4-5 INC	9-12(10) BJP 1-0(1) BRS (oth) 7-4(5) INC 1(1) AIMIM (oth)	



PHASE WISE DOMINANT PARTY VOTE SHARE (BJP) (MEAN CALCULATION)

LOK SABHA ELECTIONS PHASE 1-7

Year	Phase 1 (102 constituencies 21 states)	Phase 2 (88 constituencies 13 states)	Phase 3 (94 constituencies 11 states)	Phase 4 (98 constituencies 10 states)	Phase 5 (49 constituencies 8 states)	Phase 6 (58 constituencies 8 states)	Phase 7 (57 constituencies 8 states)
2019 BJP	39	52	72	42	32	40	25
2024 BJP Projections	49-54	48-52	74-77	51-54	30 -34	44-47	24-28



SWING FACTOR : M FACTOR.

(Female Factor)

URBAN AREAS

NDA	65%
INDIA	25%
OTHERS	10%

RURAL AREAS

NDA	74%
INDIA	21%
OTHERS	5%

OTHER CLASS BASED VOTING

MIDDLE AGED MEN (40-60)

NDA	50%
INDIA	35%
Others	15%

ELDERLY MEN (60+ YEARS OF AGE)

NDA	60%
INDIA	32%
OTHERS	8%

YOUTH (18-35 YEARS)

NDA	44%
INDIA	40%
OTHERS	16%



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REGION WISE

SOUTHERN INDIA (129)

BJP	34 (± 3)
INC	33 (± 4)

WESTERN INDIA (101)

(Rajasthan, Gujarat, Maharashtra, Goa)

BJP	75 (± 2)
INC	6 (± 1)

EASTERN INDIA (117)

(Bihar, Jharkhand, Odisha, West Bengal)

BJP	66 (± 5)
INC	3 (± 1)

NORTH EAST INDIA (25)

BJP	14
INC	4

CENTRAL (40)

(Madhya Pradesh, Chhattisgarh)

BJP	39-40
INC	1-0

NORTHERN (118)

(Jammu Kashmir, HP, Haryana, Punjab, UK, UP)

BJP	88 (± 3)
INC	10 (± 1)

UTs(13)

(Delhi, Chandigarh, Dadra Nagar Haveli, Daman Diu, LAKSHWADEEP, Puducherry, Andaman Nicobar)

BJP	11 (± 1)
INC	1 (± 1)



Thank You

