



No.KMF/MKT/300A-VOL-I/2023-24

Date. 02.08.2023

To  
The Executive Officer,  
TTD Devasthanams,  
Hare Krishna Road,  
Tirupati, Chittoor Dist.  
Andhra Pradesh.

Sir,

Sub: Supply of Ghee to TTD - reg.

“Nandini” a brand of Karnataka Co-operative milk producers Federation (KMF), over the years has grown higher and now it is the second largest Brand in the cooperative dairy industry in the country & the undisputed leader in the South. KMF and the milk Unions affiliated to it are handling, on an average, over 86 lakh KGS of milk per day.

A very wide range of milk products -of short & long life- are made in well-equipped hygienic manufacturing facilities (ISO 22000/HACCP Certified), staffed by highly qualified & experienced professional & skilled work men. KMF is the Co-operative Federation which belongs to farmers and it has gained its strength by strengthening the farmers.

Karnataka Milk Federation was supplying ghee in tankers and tins to TTD for the preparation of Laddoo prasadam at Lord Sri Venkateshwara temple and has association for more than 20 years. The Ghee manufactured from pure cow milk is best suited for the Laddoo preparation and Nandini ghee is famous for its special Aroma and taste.

Further we convey our highest regards to the Board of management of TTD for accommodation of KMF in the panel of suppliers of ghee for preparation of Laddoo prasadam of Lord Sri Venkateshwara. But in recent days KMF was not able to supply Ghee to TTD due to highly competitive biddings in tenders and KMF being a co-operative farmer's organization, cannot go for competitive bidding in tenders because of difficulty to recover the cost of production of Ghee at such rates.

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With things stand so, a coverage in media regarding non supply of Ghee to TTD from KMF has taken a political twist, giving scope for different statements from political parties across different Media. However, KMF is in good relation with TTD, desires to bring the following to your kind notice.

1. KMF has clarified the media only about reason for non supply of Ghee and its inability to participate in TTD's Ghee supply tender due to competitive bidding.
2. KMF had never expressed that TTD is procuring low quality Ghee

Further, KMF would like to bring to your kind notice that we are currently producing about 30000 MTs of Ghee every year & would be very happy to be part of TTD in the preparation of Laddoo prasadam of Lord Sri Venkateshwara, as we considering it as an offering of our devotion to Lord Sri Venkateshwara.

In this regard, we request you to provide date and time for meeting, in which we could arrive at a mutual understanding about rates and supplies. Your kind consideration for discussions would be highly appreciated.

Thanking you,

Yours Faithfully  
Karnataka Milk Federation Ltd

  
Managing Director